

# LEGACY challenge

UPMC Children's Hospital Foundation has launched a challenge that provides an immediate cash match for donors who document new or increased planned gift commitments to support UPMC Children's Hospital of Pittsburgh. As a planned giving donor, you can direct matching funds (equal to 10% of the value of your planned gift, up to a \$100,000 match) to support clinical care, research, patient experience, or community health.



*Elizabeth, patient with cancer,  
and her mom, Lindsay*

## How does the Legacy Challenge work?



1. Include UPMC Children's Hospital Foundation in your **will, trust, or beneficiary designation**.



2. Tell us about your future gift by returning the "Confidential Statement of Planned Gift" form or visiting [chplegacy.org/challenge](http://chplegacy.org/challenge).



3. Trigger an immediate cash match in your name — which you may then direct to one of the following funds: **clinical care, research, patient experience, or community health**. Each gift is eligible for a match of 10% of the value of the estate gift (up to a \$100,000 match).

Include UPMC Children's in your estate plan and a portion of your gift will be matched **TODAY!**

### EXAMPLES

If you document a \$100,000 gift in your estate and complete the Legacy Challenge "Confidential Statement of Planned Gift" form, \$10,000 from the matching pool will be immediately directed to your area of interest at the hospital. The hospital will receive the \$100,000 from your estate after your lifetime.

**Your Future Gift + Immediate 10% Cash Match\* = Your Total Impact**

\$100,000	\$10,000	\$110,000
\$500,000	\$50,000	\$550,000
\$1,000,000	\$100,000	\$1,100,000

*\*The maximum match offered for a future gift is \$100,000.*

Direct your match to immediately go to clinical care, research, patient experience, or community health at UPMC Children's.

## How do I...?

### Name the Foundation in my will

Include this language in your will:

"I give, devise and bequeath [identify here a specific sum or percentage of money or a specific asset] to Children's Hospital of Pittsburgh Foundation d/b/a UPMC Children's Hospital Foundation, 4401 Penn Avenue, Pittsburgh, PA 15224, to be used for the exclusive benefit of UPMC Children's Hospital of Pittsburgh in such a manner as the Board of Trustees of the UPMC Children's Hospital Foundation thereof may direct."

### Name the Foundation as a beneficiary of my retirement account, savings account, or life insurance policy

1. Request a beneficiary designation form from your plan administrator or log into your online account.
2. Use the following information to update your beneficiary:  
**UPMC Children's Hospital Foundation**  
**One Children's Hospital Drive**  
**4401 Penn Ave**  
**Pittsburgh, PA 15224**  
  
Tax ID/EIN: 25-1865744

## Frequently Asked Questions

### What is the match pool total? Is there a maximum match per gift?

The match pool total is \$1,000,000. The maximum match for a gift is \$100,000.

### What is the deadline? How long does this last?

The deadline is June 30, 2026 or until the match pool runs out.



### CONTACT US

For additional information about the Legacy Challenge, estate planning, or other giving, please contact UPMC Children's Hospital Foundation's gift planning office at **412-692-3924**, [nicole.kelly@chp.edu](mailto:nicole.kelly@chp.edu), or visit [chpflegacy.org/challenge](http://chpflegacy.org/challenge).